Higher Education  Higher Standards

“Students, faculty and staff expect that wireless access is available just as readily and reliably as the lights coming on in a room”

Priscilla Parsons, CIO, Lamar University

Universities and colleges are seeing an exponential increase in the number of students entering campus each year

Source: National center for education statistics

Wi-Fi is a key differentiator for universities

90% of college students view Wi-Fi as an essential tool to success

60% of college students wouldn't attend without extensive Wi-Fi

Students love Wi-Fi because it increases academic success

75% Said Wi-Fi access on campus helps them earn better grades

65% Increases communication with other students

44% Used Wi-Fi to get a head start on an assignment

42% Increases motivation to complete coursework

Wi-Fi networks are seeing an onslaught of new devices on campus

6.1 Billion
Smartphone users globally expected by 2020

78% Average US college student owns 7 devices

76%

Most universities are not ready to meet their need for Wi-Fi

79% of institutions are experiencing substantial data growth

Only 30% said their network connectivity completely meets their need for streaming

Ruckus Delivers Simply Better Wi-Fi for Campus

Easy Onboarding

BYOD support for student, guests and staff devices

With HotSpot 2.0 enable seamless roaming between networks

Third party vendor relationship to ensure a secure on boarding experience

High Performance

Deliver gigabit Wi-Fi with Wave 2

Deliver reliable connectivity with BeamFlex+ and adaptive antenna

Flexible deployment options

Location Based Services

Quickly respond to emergency situations

Redesign your campus based on wait times and foot fall traffic

Reinforce campus services with push messages and promotions

Source: Center for digital education

Source: Ericsson Mobility Report

Source: Crux Research Inc 2013

Source: Online colleges

Source: December 2011 Educause study

Source: 2008 survey by Waterfield Research

Source: EDUCASE center for analysis and research

Source: EDUCASE center for analysis and research

Source: Wakefield Research